

INHS 50th Anniversary Celebration: Saturday, 9/19/2026

Sponsorship Opportunities

Celebrating 50 Years of Affordable Housing, Community & Impact

A COMMUNITY CELEBRATION • FREE AND OPEN TO ALL

Partner with us as we honor the past 50 years and invest in the next 50 years.

INHS
50th Anniversary

Who We Are

About INHS

For 50 years, INHS has worked to expand access to safe, stable, and affordable housing while strengthening neighborhoods and supporting homeowners across the region. Through housing development, property management, homeownership education, and homeowner support programs, INHS has helped tens of thousands of individuals and families build stability, dignity, and opportunity.

As we celebrate this milestone, we invite community partners to join us in honoring the past—and investing in the future of affordable housing.

Our Impact Since 1976 Because of You

- Helped nearly **1,300 homeowers with major repairs** to their homes, and has provided over **9,140 free minor repairs** to seniors and people with disabilities.
- Assisted nearly **9,000 residents find affordable, safe, and high-quality rental housing** throughout four counties.
- Provided nearly **$52 million to first-time homebuyers, empowering over 1,350 households** to purchase homes with financial assistance of up to $20,000.

About the Event

The INHS 50th Anniversary Celebration will be a free, outdoor, festival-style gathering bringing together:

- Current and former resident and clients
- Donors and partners
- Staff and volunteers
- Community members and leaders

The event will feature live music, storytelling, food and artisan vendors, interactive displays, and opportunities for attendees to share their own INHS stories. At the heart of the celebration is community—past, present, and future.

Estimated Attendance: 200-300

Date & Location: Saturday, September 19 from 12-4 pm at INHS headquarters (115 W Clinton St, Ithaca)

Why Sponsor

By sponsoring INHS's 50th Anniversary Celebration, your organization will:

- Demonstrate a visible commitment to community reinvestment
- Support a free, inclusive event accessible to all
- Align with affordable housing, equity, and sustainability values
- Gain recognition among residents, community leaders, and stakeholders
- Support storytelling that highlights real community impact

For banks and financial institutions, sponsorship supports CRA-eligible community development activities focused on low- and moderate-income households.

Sponsorship Tiers

Presenting Sponsor: $15,000

As the Presenting Sponsor, your company plays a leading role in making INHS's 50th Celebration possible. This sponsorship helps bring the entire event together. Supporting community gathering, storytelling, and celebration all while demonstrating a strong commitment to affordable housing, community reinvestment, and neighborhood stability.

- Naming recognition as Presenting Sponsor
- Logo placement on event signage, stage banner, and marketing materials
- Recognition in press releases, social media, and post event communications
- Opportunity to speak briefly during the event
- Featured placement on INHS website and anniversary materials

Stage & Sound Sponsor: $10,000

This sponsorship makes it possible to bring the celebration to life. By supporting the stage and sound, you help ensure that community voices, live music, and program highlights are accessible, engaging, and heard clearly by all attendees—creating a welcoming and memorable experience for the entire community.

- Prominent logo placement at main stage
- Verbal recognition during stage programming
- Logo inclusion on event materials and digital promotions

Community Stories Sponsor: $7,500

This sponsorship helps center the voices and experiences of the people who make INHS's work meaningful. By supporting live storytelling and testimonial videos, you help bring community stories to life during the event and extend their impact well beyond the celebration.

- Recognition as sponsor of live storytelling and testimonial videos
- Logo displayed before and after video segments
- Recognition in post event video used for donor engagement and marketing

Community Access Sponsor: Up to $5,000

Our goal is to make this community centered celebration free and accessible to all. Your contribution of any level up to $5,000 helps cover food, local vendors, activities, tent rentals, and other essential event costs, ensuring that residents, clients, and community members can fully participate.

- Recognition as a supporter of inclusive access
- Logo on signage and event materials
- Mention during opening remarks

To Sponsor Our Event

Logo Specifications

Logos for signage and program placement must be in .jpeg or .png formats with a transparent background. Email logos to Justina Fetterly at jfetterly@ithacanhs.org.

Deadline for logo inclusion on event materials is Monday, August 10, 2026.

Payment

For credit card payment or invoice request, contact Kristie Snyder at ksnyder@ithacanhs.org or call (607) 277-4500 ext. 222.

Checks can be made payable to:
Ithaca Neighborhood Housing Services
115 W. Clinton Street, Ithaca, NY 14850

Tax Information

Ithaca Neighborhood Housing Services is a 501(c)(3) non-profit organization. Contributions are tax deductible to the extent allowed by law. Federal Tax ID #22-2141948.

Sponsorship Inquiries and Questions

Please contact Justina Fetterly at jfetterly@ithacanhs.org or call (607) 275-4309.

To learn more about INHS and its 50 years of impact, visit ithacanhs.org/50years











